

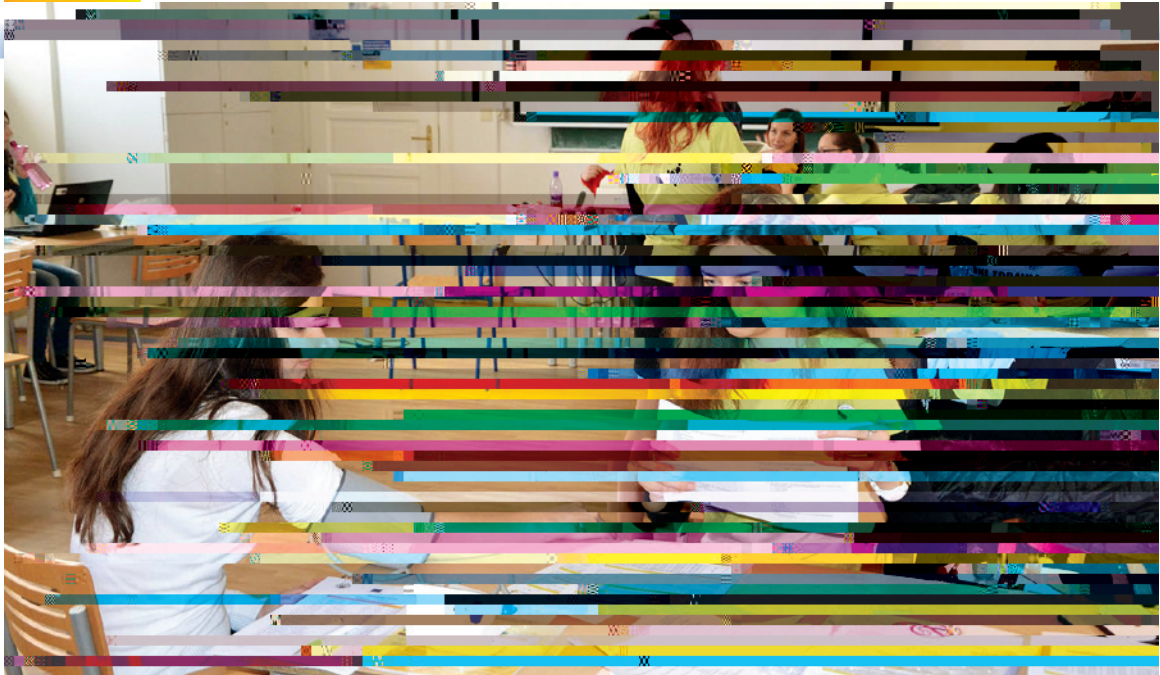


Title

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the core project activities were based on the horizontal transfer and adjustment of the





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Measurement of risk factors
for CVDs, Slovakia

The third phase was the implementation of one strategic objective in 7 regions as an evidence of effectiveness for target groups, stakeholders and partners. Each of the 7 partner organisations implemented one strategic objective in the region, promoting healthy lifestyle in particular vulnerable group in the collaboration with partners from the environment. Throughout the project we successively performed capacity building activities in the areas of HI, health promotion and structural funds, which led partners from one project phase to the next. Each project phase was supported by printed and e-publication

Additionally, we have produced a Distance Learning Tool (DLT). This audio-video tool in English will contribute to the capacity building of wide range of PH experts and increase sustainability of project results. The DLT is also accessible to persons with special needs since all lectures are audio and video recorded.



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Distance Learning Tool





e project evaluation was continuously performed by WP 3 leader, University of







We can conclude that the ACTION-FOR-HEALTH project achieved all objectives and even produced an added value. The robust bottom-up approach for the region in the region has proved that it can be transferred to all EU member states - “new” and “old” ones.

The approach results in the increased capacity on regional level which has been already identified by EU as an obstacle in access to structural funds.

It was very challenging to modify and adjust the basic approach to different socio-economic, health and cultural environments, but it was successful.

Partners recommend the continuation of implementation of action plans, since its feasibility and acceptance by target groups was demonstrated. Partners also recommend building partnerships in environment to perform joint actions. The pilot implementation of project activities directly to target groups provided added practical value to the project. Increased capacity of public health professionals, regional action plans and partnership strongly support the sustainability of project results at regional level.



Building capacity on local/regional level should go hand-in-hand with other top-down approaches.

Although the capacity has been evidently increased, we recommend further support to make the approach rooted into local environment and support its transfer to other regions because of the following reason:

- The project took two years, what is sufficient time to increase the capacity and short-term results, but very short time to achieve mid- or long-term impacts.
- More time and resources is needed to establish the changes and processes in the environment.
- We have realised that structural funds are a very complex issue with large variation in organisation, structure and topics between countries. The successful approach to the SF needs additional efforts from project partners and other interested stakeholders at regional/local level.

Concerning Slovenian experience, continuous support from regional or national level as well as personal commitment are necessary for the continuation of the implementation of strategic objectives.



Participants of the Summer School





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- Andreasen A.R.(1995). Marketing social change. Washington DC, Georgetown University
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